

# Are you a young entrepreneur with a business creating positive change in your community?

Ongoza works with high-potential youth business leaders with an existing social business. We offer entrepreneurs two years of highly subsidised, customised business coaching and market linkages. In 2016, the most successful entrepreneurs in our portfolio experienced a revenue increase of up to 160,000 Ksh/month.

During the first three months, entrepreneurs will engage in a business diagnostic to understand key opportunities for growth, build out a business growth plan, and begin working practically with Ongoza on key elements of their business. Follow-up consulting will then be need-based, but includes:

1. Strategic and Operational Planning
2. Marketing Strategy and Client Acquisition
3. Product Development Support
4. Financial Management and Forecasting
5. Business Process Improvement
6. HR Planning and Strategy
7. Legal Compliance and Registration Support

After 3 months, our entrepreneurs become eligible for low-cost debt financing through our exclusive partnership with Key Partners Ltd.

Applications are open for young entrepreneurs in **Nairobi, Nakuru, Migori and Bungoma** and will be accepted on a rolling basis until full. Apply now at [www.ongozayouth.org/apply](http://www.ongozayouth.org/apply) or contact us using the information below to reserve your spot.

**Don't  
Be  
Left  
Out!**

Connect

Grow

Inspire



## Impact 2016

**160,658/month (329%)**  
Top revenue increase

**57,546/month (266%)**  
Average revenue increase

Photo: Ongoza partner enterprise **KITO International** at their production site in Kawangware, Nairobi.

For any inquiries or clarification, kindly reach us on:

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